CITRIX®

Citrix Workspace

Transforming the employee and IT experience by organizing, guiding and automating work

Citrix Workspace is a flexible platform that delivers a personalized, digital work experience. Simplify complex enterprise applications by streamlining functionality and provide a single point of access to content, managed, web, SaaS, Windows and Linux apps and desktops.

Organize

Employees navigate too much complexity -- too many apps across different devices and platforms, too many passwords, and content in multiple locations. All of this can negatively impact employee experience.

• Citrix Workspace streamlines workflows, serving as an interface between information in legacy systems, on-premises systems and SaaS systems.

• Universal search provides users the ability to search for relevant information across all files and apps.

Guide

Today's work environment is consumed with irrelevant notifications, sequentially-sorted emails in overflowing inboxes, and numerous applications that require context switching between them.

• Citrix Workspace presents content seamlessly in an intelligent feed to reduce frustration and enable employees to become more engaged with their work.

• Event-driven and user-initiated tasks that are personalized and relevant are delivered to users.

• Employees can collaborate anywhere, on any device with tools such as MS Teams.

Automate

Complex workflows between apps cause employees to spend too much time doing work of low business value.

• The number of logins, clicks, and swipes is reduced, simplifying workflows and leading to fewer support tickets for forgotten passwords.

• Citrix Workspace intelligence uses machine learning-powered workflows to provide insights and alleviate the need to launch full applications.

• Virtual assistance automates repetitive tasks for queries such as, "How many PTO days do I have?" or "What is the status of my PO?"

Only Citrix has the unique ability to securely deliver at every layer of your technology stack. We provide industry leading solutions for endpoint management, content collaboration, access control, virtual apps and desktops, workspace intelligence and analytics so IT has end-to-end visibility and control.

Feature Description	Citrix Workspace Standard	Citrix Workspace Premium	Citrix Workspace Premium Plus
Unified Experience			
Citrix Workspace app for authentication, SSO, secure app and data access and app launch intelligence – all within a common web, mobile and desktop app experience	✓	✓	✓
Single pane of glass for management and control of all Workspace services	✓	✓	✓
Unified app store offers automated provisioning of all application types and device form factors		✓	✓
Workspace Intelligence			
Microapp integration – New Citrix Workspace platform configuration that syncs data from systems of record to streamline functionality from complex enterprise applications. **Microapp integrations coming in 2019 include:** Atlassian Jira, Google G-Suite Directory, Google G-Suite Calendar, Microsoft Dynamics CRM, Microsoft Power BI, Salesforce, SAP Ariba, SAP Concur, Servicenow, Tableau, Zendesk, and Workday*		✓	✓
Microapp page builder within the Citrix Cloud console connects to your legacy, on-premises, and SaaS systems to easily create streamlined user workflows.		✓	✓
Intelligent activity feed delivers content, actions, and insights to end users via **microapp actions.** There are over 100 microapp actions coming in Q4 2019. You can also define your own leveraging custom applications including those residing on-premises.*		✓	✓
Machine-assisted user guidance with relevance ranking and virtual assistance helps users find the right information. **Coming in 2019**: users will be able to interact with Citrix virtual assistance from within Microsoft Teams*		✓	✓
Unified Endpoint Management			
Device and OS management including iOS, Android, Win 10, macOS, Chrome, Citrix Ready workspace hub & IoT		✓	✓
Application Management including MDX, Android, Intune App Protection, KNOX, App Config and more		✓	✓
Business class productivity apps including email and browser		✓	✓
BYOD solutions including MDM independent MAM with no device agent requirements		✓	✓
Workspace Environment Management (WEM) extends UEM capabilities to Windows 7 and 8.1 device types		✓	✓
Micro-VPN for complete application data encryption and isolation		✓	✓
Microsoft EMS/Intune integration for simplified Office 365 management		✓	✓

Citrix Access Control			
Cloud App Control to protect IP and increase control over user actions while accessing SaaS applications	✓	✓	✓
Single Sign-on to all SaaS, enterprise hosted web and Citrix virtual applications	✓	✓	✓
Web filtering of whitelisted and blacklisted Internet URLs for compliance and protection from malicious content	✓	✓	✓
Secure Browser redirects risky internet browsing activity to an isolated, cloud-hosted browser	✓	✓	✓

Content Collaboration			
Securely share and collaborate on sensitive and large files using secure links, or initiate a structured workflow to automate the sequences of routine tasks		✓	✓
Connectors provide unified access to network storage, legacy data systems and third party cloud storage without requiring a data migration		✓	✓
Encryption of files and email content at both rest and in transit using 256-bit encryption		✓	✓
Information Rights Management (IRM) ensures content cannot be downloaded or is downloadable as a watermarked PDF only, protecting against the risk of unwanted screen captures		✓	✓
Structured workflows streamline and automate the collection and sharing of feedback, approvals, signatures and more		✓	✓
Storage flexibility meets the unique combination of storage options, including cloud, on-premises, and hybrid infrastructures		✓	✓
Citrix Files app optimizes the scalability of virtual apps and desktop environments and simplifies the user experience for accessing files		✓	✓

Virtualized Apps and Desktops			
Industry leading virtual app and desktop solution for Windows and Linux			✓
Open architecture supporting any public cloud or any hypervisor deployment scenarios			✓
Centralized image management for streamlined operations and IT productivity			✓
App Layering technology simplifies application updates across any hypervisor or cloud with 99.5% application compatibility			✓
Largest library of supported peripherals including printers, audio recorders, web cams, signature pads, and more			✓
Advanced monitoring & analytics including proactive notification, alerts and application probing to ensure site health			✓
Unified communications optimization delivers bandwidth-efficient, crystal-clear voice, multimedia and video			✓
High definition user experience from any device, over any network keeps users productive from anywhere			✓
AutoScale power management dynamically scales machines and controls infrastructure costs			✓
Hybrid deployment capabilities for on-prem or cloud hosted workloads			✓

Analytics			
Security analytics: User and Entity Behavior (UEBA) analytics with per user and entity risk scoring, assessment and mitigation	✓	✓	✓
Operations; usage analytics for tracking app usage, network resource utilization and capacity planning (coming soon)	✓	✓	✓
Access analytics summarizing risky domains accessed by users and the volume of data uploaded / downloaded by users	✓	✓	✓
Data security analytics to detect and prevent excessive access to sensitive files, excessive file sharing and downloads, and suspected ransomware attacks		✓	✓
Unified Endpoint Management analytics to detect unmanaged or jailbroken devices and devices with blacklisted apps		✓	✓
Virtual apps and desktop analytics for tracking unusual app usage, access from devices with an unsupported O/S, and potential data exfiltration			✓

*Product features coming in Q4 2019. The development, release and timing of any features or functionality described for our products remains at our sole discretion and is subject to change without notice or consultation. The information provided is for informational purposes only and is not a commitment, promise or legal obligation to deliver any material, code or functionality and should not be relied upon in making purchasing decisions or incorporated into any contract.

CİTRIX®

Enterprise Sales
North America | 800-424-8749
Worldwide | +1 408-790-8000

Locations
Corporate Headquarters | 851 Cypress Creek Road, Fort Lauderdale, FL 33309, United States
Silicon Valley | 4988 Great America Parkway, Santa Clara, CA 95054, United States